

SW1- TITLE

What is E-Commerce?

E-commerce (electronic commerce or EC) is the buying and selling of goods and services, or the transmitting of funds or data, over an electronic network, primarily the internet. These business transactions occur either as business-to-business, business-to-consumer, consumer-to-consumer or consumer-to-business. The terms e-commerce and e-business are often used interchangeably. The term e-tail is also sometimes used in reference to [transactional processes](#) for online shopping.

What is B2B?

This term simply means business-to-business, which is a model that focuses on selling products and services to other companies. Think of it as a supportive enterprise that offers the things other companies need to succeed or get a leg up on the competition. In contrast with the [business-to-consumer](#) or [consumer-to-business](#) models, B2B offers the raw materials, parts or services companies need to boost profits, from manufacturing industries to retail environments.

Example/s: IBM, Lenovo

What is C2C?

C2C, or customer-to-customer, or consumer-to-consumer, is a business model that facilitates the transaction of products or services between customers. It is one of four categories of [e-commerce](#), along with [B2B](#)(business to business), [C2B](#) (customer to business) and B2C (business to customer).

Example/s: Amazon, Ebay

PART2

EDI

ELECTRONIC DATA INTERCHANGE

1960s

Basically initiates the history of eCommerce, when what is called Electronic Data Interchange permits companies to carry out electronic transactions



1982

France Telecom invents Minitel that is considered the most successful pre-World Wide Web online service



1985

Nissan UK sells cars and finance with credit checking to customers online from dealers' lots



1989

Peapod brings the grocery store to the home PC



1990

Tim Berners-Lee creates the first World Wide Web server and browser, using a NeXT computer



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1992

J.H. Snider and Terra Ziporin publish "Future Shop: How new technologies will change the way we shop and what we buy"



1995 amazon.com

- Amazon.com starts selling each and everything online
- AuctionWeb launches a site soon to be rechristened eBay
- A company called Verisign begins developing digital IDs



1998

- PayPal launches pay service
- Google debuts on eCommerce
- Yahoo launches Yahoo Stores



2001

Amazon.com blazes a trail launching a mobile commerce site



2002

- PayPal is acquired by eBay
- CSN Stores and NetShops begin selling products through several targeted domains



2004

Credit card companies create PCI data security standards



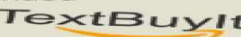
2007

- Apple launches the iPhone with full web browsing and downloadable apps, advancing mCommerce
- Free open-source Prestashop software is founded



2008

- Amazon introduces TextBuyIt
- Magento eCommerce solution is launched by Varien



2010

- Magento mobile is released allowing store owners to create native mobile storefront apps
- eCommerce gets serious about social media and more personal conversations taking place between businesses and consumers

Sources:

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By Adam C. Uzialko, Business News Daily Staff Writer | July 12, 2017 12:05 pm EST

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